

NE

Nebraska WIC®* Infant Formula Conversion Guide

Effective: January 1, 2021

Enfamil® WIC Products

Similac® WIC Products



UPC: 3 00871 36542 1

**Enfamil® Infant
Powder 12.5 oz**



UPC: 0 70074 55958 2

**Similac® Advance®
Powder 12.4 oz**

Order Code

MSR: 6 units (Small/Med Stores§)
24 units (Large Stores§)



UPC: 3 00871 36741 8

**Enfamil® Infant Conc.
Liquid 13 fl oz**



UPC: 0 70074 56974 1

**Similac® Advance®
Conc. Liquid 13 fl oz**

Order Code



UPC: 3 00871 21441 5

**Enfamil® ProSobee®
Powder 12.9 oz**



UPC: 0 70074 55964 3

**Similac® Soy Isomil®
Powder 12.4 oz**

Order Code



UPC: 3 00871 19541 7

**Enfamil® ProSobee®
Conc. Liquid 13 fl oz**



UPC: 0 70074 56976 5

**Similac® Soy Isomil®
Conc. Liquid 13 fl oz**

Order Code



UPC: 3 00875 10069 1

**Enfamil® Gentlease®
Powder 12.4 oz**



UPC: 0 70074 62600 0

**Similac Total Comfort®
Powder 12.0 oz**

Order Code



UPC: 0 70074 57541 4

**Similac Sensitive®
Powder 12.0 oz**

Order Code



UPC: 3 00870 20142 3

**Enfamil® A.R.
Powder 12.9 oz**



UPC: 0 70074 50960 0

**Similac® For Spit-Up
Powder 12.0 oz**

Order Code

Additional Similac WIC Products Available



UPC: 0 70074 64712 8

**Similac® Alimentum®
Powder 12.1 oz**

Order Code



UPC: 0 70074 58050 0

**PediaSure®
6 Pack - 8 fl oz**

Order Code



UPC: 0 70074 57431 8

**Similac® NeoSure®
Powder 13.1 oz**

Order Code

* WIC is the registered trademark of the US Department of Agriculture and an abbreviation for the Special Supplemental Nutrition Program for Women, Infants, and Children.

§ Small/medium stores (1-10 front end registers); Large stores (11+ front end registers)

No endorsement of any brand or product by the USDA is implied or inferred.

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A Promise for Life